

REP HEADLINE# 6368307
*** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
OCT10/12 13.50
*** WPXI-TV ***

ADV # ADV. NAME POLI/E VOGEL/R/SEN/PA

AGY # 01349 AGY. NAME STRATEGIC MEDIA SERVICES

3299 K. STREET NW, SUITE 200

WASHINGTON, DC 20007

ORDER # 336335 CONTRACT # 6368307

PRDCT ELDER VOGEL 10/10 EST#2884 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT23/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT10/12 13.50

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED LINE 13 AND MOVED TO TH-F
TTL'S RTS
PLEASE CONFIRM, THANKS!

CON CM

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2884

1	EY	600A-700A	30			\$800.00	10/11	10/12	3		TH-F	3
PROGRAM : CH11 NEWS												
4	EY	700A-800A	30			\$625.00	10/11	10/12	2		TH-F	2
PROGRAM : TODAY SHOW												
9	EY	600P-630P	30			\$775.00	10/11	10/12	3		TH-F	3
PROGRAM : CH11 NEWS												
13	EY	600P-700P	30			\$675.00	10/14	10/21	1		SUN	2
PROGRAM : NEWS												

Plumptre
due to late

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OCT10/12 13.51
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	EX		1100P-1135P	30		\$1,350.00	10/11	10/12	3		TH-F	3
PROGRAM : NEWS												
OCT/12 36875.00												

CONTRACT TOTAL 36875.00
TOTAL SPOTS 42

MARKET TOTALS \$127,155 WPXI 29% KDKA 34% WTAE 24% WPGH 13% CABL 0% WPCW 0% WPMY 0%
EST
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE